

PROJECT FROM:

**INTERMEDIA**

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PROJECT FOR:

**IMAGIT**

**Q.**

STUDENT EXCHANGE PROGRAM  
AT KARLSRUHE UNIVERSITY OF ART AND DESIGN,  
KARLSRUHE,  
24.05.2016-05.06.2016

APP

vs

ART APP

FUNKTION

FUN



WITHOUT HARDWARE CHANGE

~~TEXT-BASED~~

SO WE  
THINKING

AUDIO?

VISUAL

WAY

POTENTIAL FEATURES

MAIN FEATURES

- EDUCATION
- SELF-ARCHIVE (MIND MAP)
- GRAPHIC RECORDING „PROJECT MANAGER“

- USABILITY
- FRESH AND ORIGINAL
- /// JUST WORK ON DIGITAL DEVICES (SMART PHONES, TABLETS)
- COMMUNICATION PLATFORM

3D  
LIKE

MAIN RULES OF  
SOCIAL MEDIA



? ? ? ? ? ? ? ? ? ?

?

USEFUL  
ART APP

WHICH CONTAINS:

-PREMADE SYMBOLS FOR GRAPHIC RECORDING AND USERFACE FOR COMMUNICATION

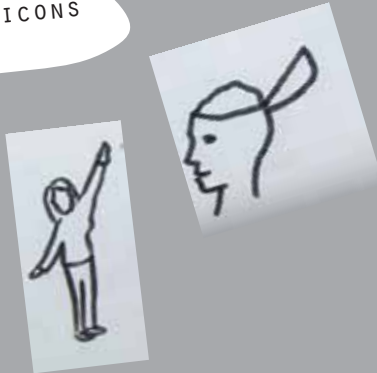
YOU CAN SHARE YOUR MIND MAPS

YOU CAN SHARE UNIQUE EMOTICONS

YOU CAN USE AUDIOVISUAL CONTENT TO RECORDING SOMETHING VOICES WITH SYMBOLS AND MUSIC

YOU CAN WORK TOGETHER ON A SAME PROJECT „SHARING-PROJECT” MODEL

NEW WAVE IN EDUCATION



# INSPIRATIONS

USEFUL OR NOT?

[HTTPS://VIMEO.COM/151461584](https://vimeo.com/151461584)

[HTTP://WWW.MUSCLESURPRISE.COM/](http://www.musclesurprise.com/)

INTERACTIVITY AND SHARING?

[HTTP://WWW.INCREDIBOX.COM/](http://www.incredibox.com/)

GRAPHIC RECORDING

TRICKY WAY TO GET USERS

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=KIIGc0c7WqG](https://www.youtube.com/watch?v=KIIGc0c7WqG)

[HTTP://RAGYUJTOK.HU/](http://ragyujtok.hu/)

SOME ROUGH MULTIMEDIA APP  
IDEA  
FROM US

[HTTPS://DRIVE.GOOGLE.COM/FILE/D/0BxKFD5AxxBC0...](https://drive.google.com/file/d/0BxKFD5AxxBC0...)  
COMMUNICATION JOCKEY  
MULTIPLAYER JAM SESSION  
REAL TIME VIDEOCLIP MAKE  
SURF TOGETHER! TAG A SITE  
BACKGROUND MUSIC FOR PHONE CALLS  
EXPERIMENTAL VOYEUR CAM

Co-funded by the  
Creative Europe Programme  
of the European Union

